

## Why BBS?

BBS, ranked 5<sup>th</sup> in the Jeune Afrique Ranking best business schools in Sub-Saharan Africa, is an institution whose niche is the perpetual search for excellence. Its notoriety, which no longer needs to be proven, is the result of quality teaching and fruitful and selected partnerships with major business schools around the world. BBS is partnering with SSM, a Swiss institute, which like BBS is in constant pursuit of excellence and perfection and these reflecting values result in BBS and SSM offering an MBA program in Libreville of the highest level.

Take yourself to the next level  
choose your own path.  
Select an **SSM MBA**

### ACCREDITED & RECOGNIZED BY:



### IN COLLABORATION WITH:



visit our website [ssm.swiss](http://ssm.swiss)

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*We Create  
Leaders*

# MBA PROGRAM LIBREVILLE



## About Us

The Swiss School of Management (SSM) is a globally accredited (USA and Europe) private institute of higher education focused on cutting edge offerings allowing our students to deepen their knowledge in the functional areas of business.

For the first time in its history, SSM has signed a partnership with a French-speaking African university in order to merge the quality of Swiss education with African cultural heritage. SSM in partnership with BBS will deploy its MBA in Libreville, Gabon



## The MBA Program

*"The main reason to pursue an MBA is to broaden your horizons, your skill sets and to unlock your unlimited hidden talents in the pursuit to not only increase your salary potential but advance your career."*

### MBA CORE curriculum

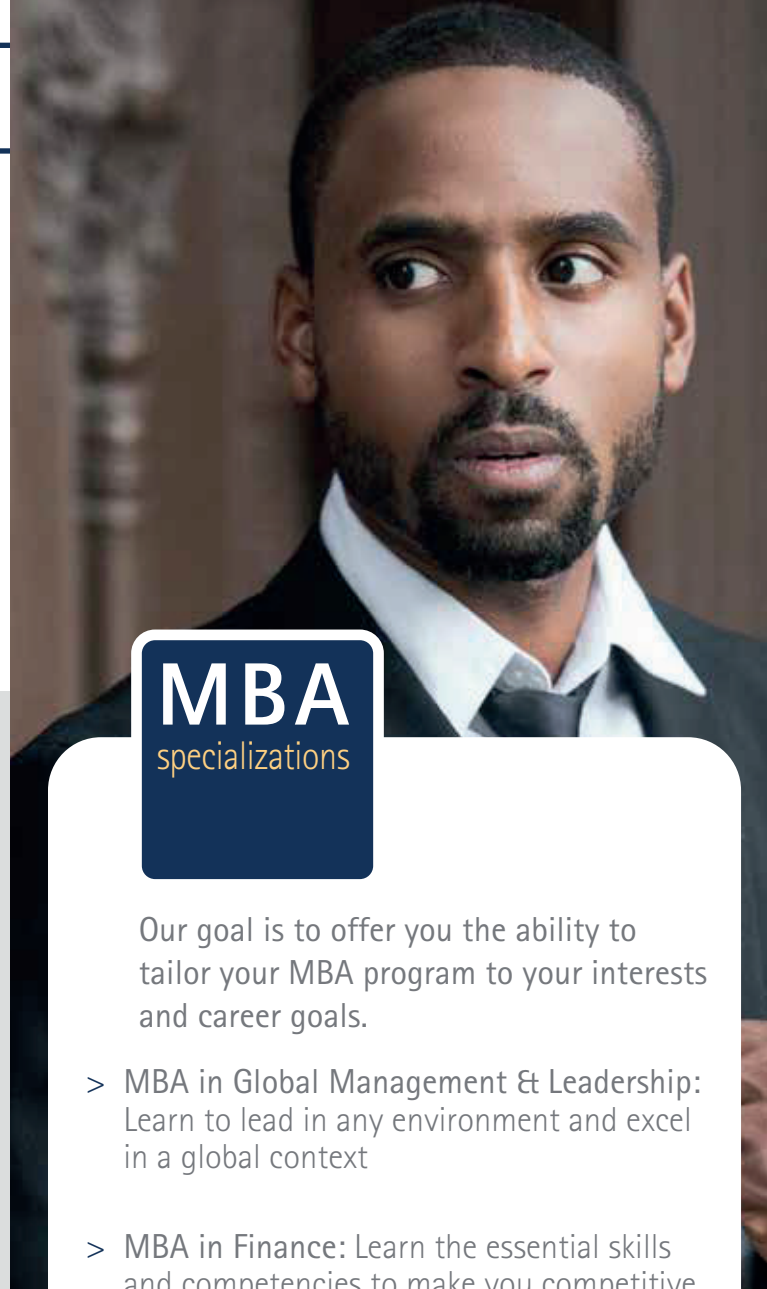
Our 1 year comprehensive curriculum includes an interlinking of leadership, ethical and entrepreneurial components that will allow candidates to turn concepts into decisions, knowledge into action, and ideas into change, providing the opportunity to apply what you have learned in class to real life. Students are required to take eleven core courses including the completion of a final thesis project. We also give students to specialize in either Global Management & Leadership or Finance.

### MBA CORE courses

- > Globalization
- > Leadership 360 Degrees
- > Accounting & Financial Management
- > International Law & Ethics
- > Global Macroeconomics & International Finance
- > Management in the Digital Economy
- > Negotiating Globally
- > HRM & Organizational Behaviour
- > Competitive Strategy
- > Investment Management
- > Strategic Marketing & Social Media Planning
- > Thesis: Final Project

### MBA specializations

- Our goal is to offer you the ability to tailor your MBA program to your interests and career goals.
- > **MBA in Global Management & Leadership:** Learn to lead in any environment and excel in a global context
  - > **MBA in Finance:** Learn the essential skills and competencies to make you competitive in the field of finance



### MBA PROGRAM details

#### ADMISSION REQUIREMENTS

- > Should have a Master's Degree or Equivalent
- > At least three years of professional experience
- > Sound command of the English Language

#### APPLICATION DEADLINE

Apply by **September 24<sup>th</sup>**

Classes begin on **October 3rd**

#### TUITION

XAF 5,000,000 per year

#### APPLICATION PROCEDURES

Please reach out to **Contact-bbs@bgfi.com** **www.bbs-school.com** or come to the campus at **BGFI Business School** 25172 Rue Saint Benoît Libreville to begin your application!